

What's the Plan Man? Needed from Each Student for PRSM Event Nov. 11-13

UPDATES as of Nov. 2, 2021

Animation:

[Draft Animation as of Oct. 31](#)

- *What you need to do:* All I need from you all now collectively are some ambient photos, icons, and videos of **Malawi no later than Tuesday, November 2**. Things like kids in a school or people walking down the street. I don't even need to know which scene they go with. I just need a folder of source images and videos that are all ones you took yourself or royalty-free, preferably from Malawi or this part of the world.

Please drop your photos and video into this Google Drive folder here:

https://drive.google.com/drive/folders/10c7pHILvj1z5v9t_TmAPKbWLNPOsf6QZ?usp=sharing

Presentation:

[Draft Presentation as of Oct.30](#)

- *What you need to do:* Find your individual page. Write a 1-line headline about yourself (that will go under your name) and add an image (create a new one or use a previous one we did in class). It can be a photo, illustration, or anything you want to use as a self-portrait to help introduce you to the audience.
- Come up with 2-5 AMAZING facts about your assigned color that will help the audience of PR and Communication professionals do their jobs better or just make life easier.
- Support your color statements either with appropriate images you made using that color (photos or illustrations) or create an infographic detailing the awesomeness and power of your assigned color. That could be used instead of text. It's up to you.

Please go to this Google Drive folder, make a new folder with your name on it and put your text and images inside no later than Thursday November 4. Thanks!

https://drive.google.com/drive/folders/1qOLOiicA9E5b94R1KBypYob_mfkNiTBU?usp=sharing

*Please note you only have 2-3 minutes to present yourself and your color

Exhibit/ Printable Things:

- Make one **A1 sized poster** about all the awesome things you want to share about your assigned color. You will *all* use this template as your base to start your design:
https://www.canva.com/design/DAEudxbwzQI/EC86LWlk8p8BqyhrxdHWCQ/view?utm_content=DAEudxbwzQI&utm_campaign=designshare&utm_medium=link&utm_source=sharebutton&mode=preview

****Just change the text and imagery to reflect your chosen color and personal style. Please keep the font and A1 size so we have unity when these are hung up as a group. You can change everything else though- layout, colors, text, imagery.**

****Please have this started and **ready to be finalized at the end of next class**. I will collect them by the end of class on **Thursday Nov. 4** so Joseph and I can get them printed and set up the display before Nov. 10.**

The idea here is we can make a pop-up color psychology info area that teaches the audience to use color more strategically. This will reinforce your presentation you will make and give you lots to talk about when people approach you or the work. Joseph and I decided to drop the bio part and just focus on the color posters. So please disregard my earlier bio instructions.