

Intermediate Web/Social Media: Interview Questions

Please ask a partner the following. Then have them ask you. Write down notes after answering.

- 1.) What do you **most** want to focus on in this 3-day course? What actions could you take over the next few days that would bring you the most satisfaction/ benefit regarding your website, social media pages, or mailing list?

To get your creative juices flowing, here are a few things we could concentrate on. **Do keep in mind that we only have 3 days so best to pick one or two things only.*

- Updating or making your website
- Setting up your domain name and other paid web features
- Growing your social media following with simple strategies
- Updating or making your social media business pages
- Making a strategy for growing your mailing list and integrating it within your website and social media pages
- Making a social media calendar and posting strategy for the month/ year ahead
- Making amazing graphics for your website and social media pages
- Homing in on having the best web and social media content (a real clean and powerful “about” or “bio” section)
- Anything else?

- 2.) What are you the best at when it comes to websites, graphics, social media, and mailing lists?

- 3.) What do you most struggle with regarding your website, social media pages, or mailing list?

- 4.) It's 12:30PM, three days from now. You have your certificate and a big smile on your face. What are you most proud of accomplishing? Describe. (**This is a creative visualization exercise...*)